

CLEANOVATION conference



State of Israel
Ministry of Industry Trade & Labor
Economic Office to the US Southern Region



Save The Date!

The Texas-Israel

Cleanovation Conference 2011

Date: September 14, 2011

Location: Houston, Texas (**Major Hotel or 1st Class venue**)

Israel and Texas Working Together for Cleantech

A special conference featuring the best Israeli and Global cleantech companies designed for building business opportunities for cleantech companies in Texas, all of USA and Israel.

Cleanovation has emerged as one of the most important clean technology events (including energy efficiency, water, smart-grid and more) for decision makers and thought leaders from around the globe. The Texas-Israel Chamber of Commerce, in partnership with the Government of Israel's Economic Mission to the Southern Region will host Cleanovation in Houston on Sep 14, 2011. More than 300 participants are anticipated to attend, along with leaders from Fortune 100, select emerging growth companies and the public sector with many having headquarters in Texas or Israel.

Early registration discounts conclude on May 1, 2011. Last year's success may be viewed at www.texasisrael-cleantech.org.

Also of Interest

Thursday September 15th, 2011 is the [Rice Alliance Annual Energy & Clean Technology Venture Forum](#), Showcasing the Most Promising Emerging Energy Technology Companies. Note: Numerous Venture Capitalists will attend & participate. Israeli companies may present if they submit early for consideration.

Featured Highlights

- **Early committed attendees:** GE Energy, Nokia Siemens Networks, Waste Management, Silicon Valley Bank, IDE, Miya Water, Israel Cleantech Ventures, Elbit Systems
- One-on-one meetings to build and fund your business
- Presentations by featured Israeli & US companies
- More than 300 industry professionals expected
- New industry technology
- Break-out sessions and private meetings will be arranged

Quick Facts

- **Due to Israel's scarce natural resources,** it is leading the world in water and alternative energy innovations.
- **Israel is the Silicon Valley of water:** Relative to its small size, Israel has devoted more resources to the development of wastewater treatment and reclamation than any other country in the world.
- **Home grown Israeli VC community.** Israel has a vibrant local VC community which includes Israel Cleantech Ventures, AquaAgro and Terra Ventures - three firms dedicated to investing in Israel's cleantech sector.
- **The sun shines brightly over Israel:** The solar radiation Israel receives is a driver of solar thermal companies.
- **Leveragability of tech expertise to cleantech:** Israel's tech sector has flourished through the creation of core technology competencies that are world leading.
- **The Bird Energy Fund,** a joint U.S & Israeli government fund targeted to fund R&D partnerships between Israeli and U.S companies has been making grants on a regular basis. The Texas-Israel Chamber can help you find the right partner.
- Israeli & US Venture Capital Firms firms have already committed to participate in this event representing over \$1B in investment potential.



Speaking Slots & Sponsorships Available

To reserve a speaking slot and/or sponsor Cleanovation 2011, please contact us at info@texasisrael.org or 214-576-9692.

About Us

The Texas-Israel Chamber of Commerce is our members' best source for relationships, innovation and information to create trade, jobs and wealth in Texas and Israel. The Texas-Israel Chamber of Commerce is a 501c6 non-profit business development organization that bridges Texas and Israel by identifying market, investment and technology opportunities and facilitates meaningful networking and cooperation. A dynamic organization comprised of many of the highest quality professionals and individuals in Texas and Israel, the Chamber's economic development activities directly benefit Texas, Israel and the communities in which we live. Your participation will go a long way toward strengthening your business, our offering and those we serve.

Israel Economic Mission to the Southern Region

The Israel Economic Mission manages the Government of Israel's U.S. dollar denominated debt, and expands bilateral trade and investment. The mission provides information on available grants, loans and incentives, arranges conferences, and campaigns aimed at expanding trade and economic cooperation between the U.S. and Israel. It monitors the implementation of industrial and business cooperation activities between Israel government entities and foreign suppliers under the auspices of the Industrial Cooperation Authority.